

## Employers (and Alumni)

The government's Career Strategy has at its heart four themes, the first of which is ensuring a 'high-quality careers programme' in all schools and colleges. This is to be achieved via the eight Gatsby benchmarks, each of which relate to an area of school activity, and define excellence in that area:

1. A stable careers programme
2. Learning from career and labour market information
3. Addressing the needs of each pupil
4. Linking curriculum learning to careers
5. Encounters with employers and employees
6. Experiences of workplaces
7. Encounters with further and higher education
8. Personal guidance

The first six benchmarks can, in some way, be achieved by input by employers and businesses. Other parts of the strategy include making employers an integral part of the guidance strategy, ensuring people can benefit from tailored support (i.e. individual careers guidance and mentoring, for example, by an employer) and making the most of labour market information. You can see from above that employers will play a huge part in schools achieving the eight benchmarks and sustaining a world class careers programme.

### **How can you get involved?**

Please do get in touch with Jon Hill -email: [j.hill@salford.gov.uk](mailto:j.hill@salford.gov.uk) - if you would like your company or organisation to support our young people.

You may be able to offer some or all of the following:

#### ***At school***

- assemblies and talks
- careers events
- small group focus sessions/mentoring
- practice interviews
- projects and challenges in related subjects –e.g. a practical demonstration /workshop
- Donations of surplus materials that would otherwise be scrapped or wasted

#### ***In the work place***

- work place safaris and visits (site tours)
- talks from employees about world of work and career pathways
- team building exercises and work related challenges

### **Our current employer partnerships**

We have good relationships or links with a number of companies and organisations such as For Housing, the Army, Keepmoat, Pont Packaging, ISG, as well as Training Providers such as YMCA and the Growth Company.

**Past pupils – Alumni**

To complement our programme of employer engagement encounters, we also invite ex-students back to Clifton to talk about their careers. We would love to hold on to our links to past pupils. Please do get in touch with Jon Hill ([j.hill@salford.gov.uk](mailto:j.hill@salford.gov.uk)) As a start please tell us what year you left, your next step after year 11 and what your current job is.

**Thank you for taking the time to look at our Website, I would be happy to answer any questions you may have.**

**Jon Hill –Careers Link.**

**[j.hill@salford.gov.uk](mailto:j.hill@salford.gov.uk)**